

Medina Athletic Boosters
Monday, June 13, 2011
7 pm, MHS Distance Learning Lab

Booster Board Members Roll Call:

President, Bill McMillen - present; Vice President, Melissa Tanferno - present; Director of Membership, Bill Doraty - absent; Treasurer, Michelle McNeely - absent

Meeting began at 7:02 pm

Motion passed to not read the minutes. Posted online at www.medinaboosters.com

Booster Board Reports

Treasurer Michelle McNeely - no report

- Updated bucket amounts can be found on the Boosters website

Baggataway Youth Lacrosse Results

- Bill Sulesky, Medina Lacrosse Assoc. and the Boosters partnered to operate the Baggataway Youth Lacrosse Festival; 102 teams participated competed on fields in and around Medina
- Sulesky thanked Boosters for their help with the event
- Overall nominal growth; \$4,664 will be donated back to Boosters
- Partnership forged is a testament to organizations working together for a common success
- Net event is \$8,500 with concessions income

President Bill McMillen

- Uniform replacements –
 - Jeff Harrison: Most teams are on a scheduled 4-year rotation to replace uniforms; slated for next year are boys lax, boys basketball, boys and girls track
 - In the fourth year the uniforms are used for middle school; during a student athlete's four years at high school participating in a sport, that athlete should have the opportunity to wear a new uniform
- Plans for Coming Year
 - Make everyone aware of the Boosters Structure and Procedures
 - Bucket procedure - accounts administered by the Boosters, bucket structure; teams are reimbursed for approved purchases; buckets are the coach's and the team's money
 - Hive Happenings weekly email communication – Plans to improve this process next year; rely on the team coach or designated team parent to funnel information to Boosters
 - Booster membership statistics – will be published on the website; percentage of Boosters members for each team will be communicated
 - MHS Junior Class Partnership with Boosters – Jr. Class volunteers man the football home game concession stands with a portion of the money raised going toward the Senior Class Prom; the 2012 prom will be held at Medina's Weymouth Country Club
 - 8/19 Booster Membership Drive – MHS v. N. Olmsted pre-season scrimmage; Jeff Harrison: attempting to make this scrimmage a Booster membership drive before the actual start of the season and parent meeting for teams (*Update: this event will be reconfigured and will not be held on 8/19 due to scheduling conflicts with the football scrimmage*)
 - State Jackets – state qualifiers will receive jackets at some point early in the fall at a home football game

Vice President Melissa Tanferno

- Attended seminar on Constant Contact on Wednesday, June 8 in Beachwood; Constant Contact is the internet service Boosters uses to distribute information to database and communicate meetings, events and information.
- Detailed, up-to-date information received at this seminar to improve the efficiency in which Boosters communicates and ideas to improve marketing Boosters
- Improved marketing will gradually be instituted in the coming year

Treasure Michelle McNeely – no report; budget and updated financial information available

Director of Membership Bill Doraty – no report

Secretary – position OPEN; any interested volunteers please email info@medinaboosters.com

Committee Reports

Athletic Director Jeff Harrison

- Recognized the state champions in boys and girls track and field, girls lacrosse
- Girls Track Coach Phil Brewer
 - Girls - 4x1 won by over a half a second; Alex Wasik, pole vault; Taylor Burke in high jump, 6 1/4; NCAA Div. 1 high jump was won with the same height for college; Anna Boyert finished third in the mile
 - Boys - Sam Chester fourth in the hurdles; Malik Tuck placed in the 200; girls track team invited in the Nike Track Nationals, Oregon with expenses paid by Nike; girls finished 4th, boys finished 6th at state competition; Davide Knack, 7th in 3200
- Boys Lacrosse Coach Pat O'Brien
 - 13-5 season; lost to Hudson, who eventually won state championship; Alex Schell and Nate Blue were given honors; 7th toughest schedule in Ohio; finished 9th overall in the state, 5th in the state in scoring; had a great year; thanks to the Boosters and Hive Happenings for support
- Baseball Coach Nick Kaplack
 - Scott Sency was county MVP; second to Strongsville in the league; very nice to hear lots of compliments on the new field; getting ready for next year; new scoreboard will be put in place most likely in the fall
- Boys Golf Coach Jeanne Pritchard
 - Some MHS golf athletes competing in the Hudson Invitational; many traveling throughout the summer competing in state and national tournaments
- Swim Coach Jamie Moore
 - Began morning practice for athletes

JH – MHS participating in the annual Charity Game to be held at 2 pm, Saturday, Aug. 27 at Cleveland Browns Stadium, v. Mayfield; tickets are \$10 each and includes admission to both games, 7 pm, St. Ed's v. Glenville; Medina 5,000 tickets; youth football league players wearing their jerseys will be invited onto the field

- Youth Football – situation will be better in the future with two leagues, Medina Gridiron and Medina Youth Football; better use the fields and both leagues benefitting from the formation of the Medina Athletic Association
- Medina Athletic Association – will solely exist to assist the two youth organizations to run efficiently; will not be a part of the operations of either league
- Anthony Stacy – new basketball coach hired with a great knowledge of basketball; recently graduate of Midview High School, Bowling Green State University; spent over 9 years in Spain playing basketball

- Frontier Communications – In the coming season, patrons of MHS sporting events will see automated ticketing process implemented with the assistance of Frontier Communications; online tickets will be sold for all events; Frontier Communications logo will appear on the tickets for their sponsorship of the program; online purchasing of tickets will allow a more efficient process
- Jennifer Smith, District Manager, Frontier Communications
 - Frontier acquired the Verizon landline version of company; \$13,000 cost to purchase the software for the online ticket program; the security feature alone is worth the cost
 - The Great Frontier Donate Program – a way to earn additional funds for the school
 - Game On Program - Frontier would broadcast myfitv.com; MHS was selected and a game will be featured and will be streamlined through the internet; a tv commentator and film crew will be onsite during the game and will include interviews with players and coaches at no cost to the school for this
- Cost of pay to play increasing? No official or unofficial word of cost increasing from current \$660; Medina City School District Vice President William Grenfell said only talk has been in driving the cost down for pay to play
- AD Office Summer Hours - every day all summer long; please call between 8 am – 12 and 1 – 3 pm to make sure someone will be in the office; if need to purchase tickets, the main MHS office has tickets if no one is in the AD office.

Boys Lacrosse Coach Pat O'Brien recognized Assistant Boys Lacrosse Coach Jansen Worley for his recent honor as Assistant Coach of the Year in Lacrosse

Fundraising / Bill Bennett, Bill Doraty – no report

Medina Alumni Association / Ron Glasenapp – Medina Alumni Association Facebook page began last month and will shortly will surpass 2,000 members; graduates from 1959-2011 are represented; posting updates on athletic events, Dine to Donate, etc.

Spirit / Kim Urban – wrapping up spring season and finishing state quailifier jackets for spring season; spirit position OPEN

Hive Happenings – position OPEN

Recognition – Michele Klue – no report

Advertising & Program – Laurie Letts – preparing for Fall program

Communication – Melissa Tanferno (see above)

Website / Bill McMillen – pages will be added to spread info about

Database / Sue Bennett – no report

Dine to Donate / Pam Kutsick – no report

Concessions / Kim Ostmann – no report

New Business

Bill McMillen

- Ways to increase Ken Dukes Scholarship Revenue - Will discuss options for raising money to strengthen this fund
- Digital Copies / Display Center of Recognized MHS Athletes – display monitors will roll the images; working through mechanics of this process; a little bit of time and labor intensity will get the project off the ground
- Banners – purchase and installation of state championship banners; team related accomplishments need to be recognized;
- Feather Flags – Suggestion made to discuss purchasing 15 ft. high feather flags, seen at large sporting events; Bill has priced feather flags; asking for \$150 from each team for the purchase; 22 individual sports would yield about 13 flags

Medina Board of Education Vice President Bill Grenfell invited anyone to attend an informational meeting on fundraising to be held June 16, 6:30 pm, School Board Conference Center, 140 W. Washington, 6:30 pm

Meeting Adjourned at 8:36 pm

NEXT MONTH'S APRIL BOOSTER MEETING:
7 pm, Mon., Aug. 8, MHS Distance Learning Lab

Respectfully Submitted,
Melissa Tanferno
Medina Boosters Vice President